

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Preparation of Photo Electoral Rolls with reference to 01-01-2008 as qualifying date in 242 Assembly Constituencies in 21 Districts (except in Hyderabad and 39 Assembly Constituencies in other Districts) – Payment of bill of Rs.39,53,544-00 to M/s Abin Advertising Private Ltd., Hyderabad Press Advertisement - Create Awareness and Publicity Campaign in Daily news paper on 02-08-2008 and 03-08-2008– Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No. 4722

Dated: 14-08-2008
Read the following:-

1. Govt.Memo.No.20548-A/441/BG.III/2008, dt:17-07-2008 of Finance (BG.III) Department.
2. G.A. (Elecs.E) Dept. Lr.No.275/Elecs.E/2008-164, dt:01-08-2008.
3. Bill No.AD/08/160/08-09, dt:04-08-2008 from M/s Abin Advertising Pvt. Ltd., Hyderabad.
4. G.O.Rt.No.4720, G.A. (Elecs.C) Dept., dt:14-08-2008.

ORDER:

In the letter 2nd read above, the General Administration (Elecs.E) Department have requested M/s Abin Advertising Private Ltd., Hyderabad to insert the advertisement in two spells in daily news papers in Eenadu (Telugu), Praja Shakti (Telugu) Krishna Patrika (Telugu) Siasath (Urdu), The Munsif (Urdu) on 02-08-2008 and Vaartha (Telugu), Sakshi (Telugu), Deccan Chronicle (English), Eetamad (Urdu) on 03-08-2008 and submit the bills as per I & PR approved rates for making payment. Accordingly, the Agency has inserted advertisement in the said daily news papers on 02-08-2008 and 03-08-2008.

2. M/s Abin Advertising Private Ltd., Hyderabad in the reference 3rd read above has submitted bill for an amount of Rs.39,53,544-00 as advertisement charges for payment as detailed below:

| | | |
|----|--|-----------------|
| 1. | Eenadu A.P. Editions on 02-08-2008 @Rs.1,350/- per Sq.Cms (33x21= 693 Sq.Cms) | Rs.9,35,550-00 |
| 2. | Prajasakti A.P. Editions on 02-08-2008 @Rs.630/- per Sq.Cms (33x21= 693 Sq.Cms) | Rs.4,36,590-00 |
| 3. | The Siasat Daily, Hyderabad on 02-08-2008 @Rs.100/- per Sq.Cms (33x21= 693 Sq.Cms) | Rs. 69,300-00 |
| 4. | The Munsif Daily, Hyderabad on 02-08-2008 @Rs.500/- per Col.Cms (21X8= 168 Col.Cms) | Rs. 84,000-00 |
| 5. | Krishna Patrika A.P. Editions on 02-08-2008 @Rs.263/- per Col.Cms (21X8= 168 Col.Cms) | Rs. 44,184-00 |
| 6. | Deccan Chronicle A.P. Editions on 03-08-2008 @Rs.1,250/- per Sq.Cms (33x21= 693 Sq.Cms) | Rs.8,66,250-00 |
| 7. | Vaartha A.P. Editions on 03-08-2008 @Rs.1,000/- per Sq.Cms (33x21= 693 Sq.Cms) | Rs.6,93,000-00 |
| 8. | Sakshi Telugu Daily A.P. Editions on 03-08-2008 @Rs.1,100/- per Sq.Cms (33x21= 693 per Sq.Cms) | Rs.7,62,300-00 |
| 9. | The Etemad Urdu Daily, Hyderabad on 03-08-2008 @Rs.90/- per Sq.Cms (33x21= 693 Sq.Cms) | Rs. 62,370-00 |
| | Total: | Rs.39,53,544-00 |

(Contd..2..)

3. After careful examination, Government hereby accord sanction for payment of Rs. 39,53,544-00 (Rupees Thirty Nine Lakhs Fifty Three Thousand Five Hundred and Forty Four only) to M/s Abin Advertising Private Ltd., Hyderabad towards publication charges of daily news papers of Eenadu (Telugu), Praja Shakti (Telugu) Krishna Patrika (Telugu) Siasath (Urdu), The Munsif (Urdu) on 02-08-2008 and Vaartha (Telugu), Sakshi (Telugu), Deccan Chronicle (English), Eetamad (Urdu) on 03-08-2008.

4. The expenditure sanctioned in para 3 above shall be debited to **“2015 Elections - MH 103 Preparation and Printing of Electoral Rolls – SH(04) Assembly and Parliamentary Constituencies – 260 Advertisements, Sales & Publicity Expenses”** and shall be met from the re-appropriation of funds sanctioned vide reference 4th read above.

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, obtain a cheque in favour of “M/s Abin Advertising Private Ltd., Hyderabad” and forward the same to this Department for taking necessary further action.

6. The Pay and Accounts Officer, Hyderabad are requested to admit the bill in relaxation of Quarterly regulation orders issued in the Memo. 1st read above.

7. M/s Abin Advertising Private Ltd., Hyderabad shall pay the Service Tax directly to the Government.

8. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

I.V.SUBBARAO
CHIEF ELECTORAL OFFICER & E.O.
PRINCIPAL SECRETARY TO GOVERNMENT

To
The General Administration (Claims.C) Department
The Pay & Accounts Officer, Hyderabad
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad
Copy to:
The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
Finance (Expr.GAD.I/ BG.III) Department.
M/s Abin Advertising Private Ltd.,
10-2-287/1/A, Flat No.109, Vijaya Towers, Shatinagar, Hyderabad-28.
SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER